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# **SKILLS**

### **Applications**

Adobe Illustrator
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Adobe Photoshop
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Adobe InDesign
Adobe Captivate
\*\*\*\*
Adobe AfterEffects
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Adobe Flash
Adobe Audition
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Datango Producer

## Languages

HTML5 + CSS3
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JAvaScript
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JQuery + MooTools
PHP + MySQL
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XML + RSS
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Shell Scripting
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Auto-Hotkey

#### **Web Services**

CMS Technologies
LMS Technologies
Google Analytics
Spiceworks
Clarizen
Basecamp
BrickFTP
MyTaskHelper
cPanel hosting

#### **Professional Skills**

Digital illustration

UI + UX design

Branding + Identity

Print production

Front-end web development

Digital photography + video

CMS content strategy

LMS content administration

Business process automation

Data extraction + web mining

# **EXPERIENCE**

June 2011-Present

#### Learning Technology Developer The Breakaway Group | A Xerox Company

Designs and constructs online communities for healthcare clients taking software simulation training

Administers user role based content according to client-specific CMS acces control needs

Programmed custom SSO and SLO authentication extensions for CMS upgrade transition

Fulfills client instructor role, interfacing with superusers to use a self-service LMS report delivery API

Improved largest client user administration efficiency by 50% (125K users processed daily in 3 hours)

Designed data scraping process to maximize data extraction not supported by native LMS reporting

Oversees daily LMS operations including e-learning assignment, user administration, and reporting

## Skills required

Joomla! 1.5 and 2.5 CMS
HealthStream LMS
HTML + CSS
PHP + MySQL
Adobe Photoshop
Adobe Illustrator
iMacros + Shell Scripting

July 2010-June 2011

#### Multimedia Developer The Breakaway Group

Developed software simulations and interactive learning media for 40+ healthcare clients

Responsible for courseware production, writing captions, narration editing, and SCORM testing

Programmed a suite of OS level macros, fully automating 60% of simulation production processes

Designed and built stylized learning interfaces for frequent client requested ad-hoc scenarios

Designed graphic materials for "Operation Adoption: Clarizen", an internal application adoption project

Redesigned corporate website and integrated CMS content strategy (www.thebreakawaygroup.com)

#### Skills required

Adobe Captivate
Adobe Illustrator
Adobe Photoshop
Adobe Audition
Adobe Flash
ActionScript
JavaScript + XML
AutoHotkey scripts

#### April 2010-June 2010

#### Graphic Designer The Junior Symphony Guild

Directed a team of designers responsible for complete brand overhaul and website redesign Integrated CMS web content strategy at www.insidetheorchestra.com

Designed large and small format print material distributed online and at stakeholder events

Managed print and online communication sustainment for non-profit promotion

#### Skills required

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Wordpress CMS
HTML + CSS

# **EDUCATION**

July 2007-June 2010

The Art Institute of Colorado Bachelor of Art, Design Management

Areas of focus: Art Direction, Graphic Design and Web Design

# **MEMBERSHIPS, CERTIFICATIONS & AFFILIATIONS**

## The Art Institute of Colorado

Summa Cum Laude: Graduation, June 2010
Portfolio Par-Excellence: Graduation, June 2010

Ranked first in class, Design Management: Graduation, June 2010

Student of the Quarter: Winter Quarter 2009

Alpha Beta Kappa Honor Society, Member: 2008-Graduation, June 2010

Academic Merit Scholarship: July 2007-Graduation, June 2010

President's Honor Roll: 2007-2008